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About WGSN: Trend Forecasting ~~WGSN A/W '21 Trend Forecast Webinar~~ **WGSN Apparel Sourcing Trends Discovery AW2021, SS2022 (24.2.2021)**

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Influencers, Adventure and The Outdoors: Top Trends for 2021 with WGSN *WGSN Patterns Trends 2019* Color Forecasting on WGSN WGSN Textiles Trends 2019 *The Future of Ecommerce in 2021: 5 Trends* *WGSN Events: Futures - NY 2016 Edition*

*Womenswear on WGSN Fashion (Updated!)* **2022 Color Trends I Design Trend Forecast** ~~adobeLIVE! Trend specialist Charlie Clark of WGSN on predicting design trends~~ 2022 Trend Report Webinar - 2022 Trends, Opportunities Consumer Insights **Discover the Spring Summer Trends 2022 I Interior Design Trends 2022**

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~~Doug Stephens: 10 Retail Archetypes of the Future | #BoFVOICES  
2020 Growing Ecommerce Trends For 2021 and Beyond | Future  
Business Fashion School: 16 Ways to Learn Everything About  
Fashion Building Disruptive Direct to Consumer Brands |  
#BoFWest 2019 | The Business of Fashion How I Built An  
eCommerce Business That Does \$6,000/Day Top 10 January  
Trends I Home Decor Trends 2022 Trends In The World Of Work:  
2021 And Beyond 1. Do You Really Want to Start a Fashion  
Business? | #BoFEducation WGSN Events: Futures 2017 What is  
WGSN Insight? Trend Forecasting with WGSN WGSN Events:  
Lisa White at Futures 2021 FASHION TREND FORECAST  
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2016 As a Fashion Design Student | All about Trend Forecasting~~  
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Predicting the future is a huge part of retail. Trend forecasters are back at it ... like Stylus and WGSN, which project broader consumer habits along with more granular details like seasonal ...

## **What Are We Going to Wear?**

Lisa's industry knowledge, creativity and cutting-edge eye drive WGSN's future innovation and macro trends, as well as product development forecasts. A future thinker with over 25 years of ...

## **Lisa White**

He now works at WGSN as womenswear editor and is based between London and Barcelona developing seasonal trends, key items and developing key silhouettes for future seasons.

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## **Robbie Sinclair**

Other lovebirds eloped, commemorating their private unions with small souvenirs mailed back to family and friends -- a gesture that trend forecasting firm WGSN predicts is here to stay.

## **Covid canceled weddings around the world. It also influenced dress codes**

Coined by trend forecasting company WGSN in December 2020, these passionate individuals are more interested in sharing advice, discussing their passions and spreading unbiased information than ...

## **Are genuinfluencers the new influencers for niche and luxury brands?**

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Millennial drinkers, according to Kara Nielsen, director of food and drink at trend forecasting company WGSN, are one of the primary drivers ... asserting more control in the face of an uncertain ...

## **As canned cocktails boom, marketers eyeing longevity face new challenges**

In conjunction with this year's WARC Awards for Asian Strategy, this series aims to showcase perspectives from young strategists across Asia, highlighting their take on strategy as a marketing ...

## **Tuning in to Singapore's young strategists**

Created by the team of experts behind trend-forecasting agency WGSN, Create Tomorrow delves into the future of fashion and beauty through topics like the power of nostalgia, the future of ...

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## **The Best UK Podcasts to Accompany You on Your Staycation This Summer**

Trends forecasting company WGSN have reported that the water intensive nature of avocado production, coupled with the high carbon footprint to meet overseas demand, could make them 'fall out of ...

## **Avocados could become as unpopular as real fur**

To get the inside scoop on The Great Reset, see Elle Lasher of WGSN talk about the key trends for the lifestyle and interiors industry on Friday, July 14 at 10 a.m. at the AmericasMart Main Stage ...

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## **Top 10 reasons you can't miss AmericasMart's July Market**

“Gender-fluid or gender-inclusive clothing can be any clothing, in theory,” said Nick Paget, a senior analyst at World Global Style Network (WGSN), a global trend forecasting company that ...

## **What is gender-fluid clothing? Fashion industry experts explain.**

She is an European Advisory Board Member of the Chief Marketing Officer Council Europe, regularly contributing to research, informing market leading industry publications on digital consumer trends ..

## **Managing Director UK, ThoughtWorks**

And trend forecaster WGSN sees a return to colors and prints amid



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increasing optimism about a post-pandemic future. Yet fashion often reacts against prevailing conditions. Faith Popcorn, whose job is ...

## **Accor SA (ACCN.MX)**

Gen Z is jumping on the bandwagon too-WGSN, a global authority on consumer and design trends, reports that ... Send Missives Into the Future. In his forthcoming book, Stupid Things I Won't Do ...

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